LAWP

STUDIO LEGALE E TRIBUTARIO

Deepfake and impersonation: when the out-of-court response is not enough

When out-of-court measures are no longer sufficient to stop the effects of a deepfake or AI-based impersonation attack, companies may need to resort to judicial remedies. Urgent interim measures can be used to seek the removal of unlawful content or prevent further dissemination, while civil and criminal proceedings may also play a key role in identifying those responsible, preserving evidence and protecting the company's rights.

Download our insight from the link available below on this page for further details on the judicial remedies available to companies, including urgent interim relief, the identification of anonymous perpetrators, cooperation with platforms and competent authorities, and the new procedural tools introduced by Italian Legislative Decree No. 160/2026 in relation to evidence, causation and claims for damages arising from the use of artificial intelligence systems.

Practice Areas

Corporate and commercial law
Intellectual property and legal tech

Professionals

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