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Deepfake and impersonation

As deepfake and AI-based impersonation techniques become increasingly sophisticated, companies can no longer rely on voice, image or video alone to verify the identity of the person behind a communication. These threats go beyond traditional cyber fraud, potentially affecting financial stability, business continuity, compliance and corporate reputation.

Download our insights from the link available below on this page for further details and a comprehensive operational overview: covering prevention and risk-management measures, incident response and evidence preservation, regulatory notification obligations, and the role of legal support in integrating deepfake and impersonation risks into the company’s broader governance and risk-management framework.

Practice Areas

Corporate and commercial law
Intellectual property and legal tech

Professionals

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